



LADERA WINS 2013 FODOR'S 100 HOTEL AWARD HONORING THE BEST HOTELS AROUND THE WORLD

**Lauded for High Style and Service in the
"Exotic Hideaways" Category**



Soufrière, St. Lucia, West Indies - September 30, 2013 - Fodor's Travel, the leading name in travel guides for 77 years, today announced that [Ladera](#) on Saint Lucia has been recognized as a 2013 Fodor's 100 Hotel Award winner. This distinction designates Ladera as an "Exotic Hideaway," an outstanding hotel as selected by Fodor's editors and travel experts, recognizing high style, excellent service and a one-of-a-kind stay for guests.

Ladera was one of only three properties on Saint Lucia to receive this coveted award and the only Saint Lucia resort to win in the "Exotic Hideaways" category, bestowed on destination hotels that offer a trip of a lifetime. Fodor's said, "The elegantly rustic Ladera is perched 1,100 feet above the sea directly between the two Pitons, and it takes a tasteful, local approach to furnishings, food, and service, making it one of the most sophisticated small inns in the Caribbean."

Fodor's Travel, an imprint of Random House LLC, a Penguin Random House Company, is one of the world's leading providers of travel information. Each year, Fodor's Travel invites their roster

of 500 local contributors around the world to nominate the best hotels in their destinations. Fodor's senior editorial team deliberated on over 4,000 Fodor's Choice picks and new property reviews, poring over the list for months.

"To compile the Fodor's 100 list, we look for properties within emerging destinations," explained Arabella Bowen, Fodor's Travel executive editorial director. "We look at trends our editors have been seeing throughout the year, new and noteworthy hotels and enduring favorites to create a list that will inspire all types of travel and traveler."

About Ladera

[Ladera](#) is the only resort on Saint Lucia overlooking the Pitons, a UNESCO World Heritage Site. The eco-luxe resort is on a forested ridge 1,100 feet above the Caribbean, perched above the port town of Soufrière. Ladera was ranked among the top 15 hotels in the Caribbean in Travel + Leisure's World's Best Awards 2013. Over two decades ago, Ladera pioneered the concept of the open-air, three-walled guest suite that remains its signature design. The only authentic Saint Lucian resort, Ladera prides itself on its handcrafted furniture made by local artisans. A fixture on every major top hotel and awards list, Ladera is a haven for celebrities, honeymooners and trendsetters. Dasheene at Ladera is known for its new approach to fresh cuisine and creative renderings of locally sourced Saint Lucian seafood and produce, as well as its breathtaking views of the Pitons.

For reservations and information on Ladera Resort and Dasheene at Ladera Resort, please visit www.ladera.com, or call the hotel directly at 866-290-0978.

**[Contact us](#) for high res images of Ladera.*

[Facebook Ladera](#)

[Twitter Ladera Resort](#)

###

U.S. Media Contact:

[ConranPR](#)

Gayle Conran

212.447.1010, gconran@conranpr.com

[Twitter@gayleconran](#)